

Message Text

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PAGE 01 STATE 101683
ORIGIN OPIC-06

INFO OCT-01 ARA-10 ISO-00 EB-07 SSO-00 /024 R

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O 042148Z MAY 77

FM SECSTATE WASHDC

TO AMEMBASSY LA PAZ IMMEDIATE

AMEMBASSY BOGOTA IMMEDIATE

AMCONSUL CALI IMMEDIATE

AMEMBASSY LIMA IMMEDIATE

AMCONSUL GUAYAQUIL IMMEDIATE

AMEMBASSY QUITO IMMEDIATE

UNCLAS STATE 101683

FROM OPIC

E.O. 11652: N/A

TAGS: EINV

SUBJECT: ANDEAN INVESTMENT MISSION

THE FOLLOWING INFORMATION RECEIVED TODAY:

1. COMPANY BIOGRAPHY:

2. INDIVIDUAL BIOGRAPHY:

-- CONAGRA

1. CONAGRA BEGAN IN 1919 AS A CONSOLIDATION OF FOUR SMALL
NEBRASKA FLOUR MILLS. TODAY, THEY HAVE 56 PLANTS IN 16
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STATES, PUERTO RICO, SPAIN AND PORTUGAL. THEY HAVE GROWN
TO BE THE NATION'S SECOND LARGEST FLOUR MILLING COMPANY,
SIXTH IN FORMULA FEED MANUFACTURING, AND THE COUNTRY'S
NINTH LARGEST PRODUCER OF BROILER CHICKENS.

CONAGRA ALSO SELLS HORSE FEEDS, GROCERY PRODUCTS, FAMILY
FLOUR, CORNMEAL AND BAKING MIXES, RAISES CATFISH, SWINE

AND PRODUCE AND PROCESSES TABLE EGGS. THEIR NEWEST VENTURE HAS BEEN IN THE PET FOOD AND PET ACCESSORY BUSINESS.

2. JAMES C. BERLIN IS THE VICE PRESIDENT AND OPERATIONS MANAGER FOR CONAGRA, CARIBBEAN DIVISION. HE IS PRESENTLY

SUPERVISING ACTIVITIES IN PUERTO RICO WHICH CONSISTS OF FLOUR, CORN AND FEED MILLING. THE COMPANY IN PUERTO RICO IS ALSO ACTIVE IN BROILER PRODUCTION AND DRESSING PLANTS, SWINE PRODUCTION AND HAY AND MILO PRODUCTION.

MR. BERLIN IS A GRADUATE OF THE UNIVERSITY OF WISCONSIN IN AGRICULTURE. HE HAS LIVED AND WORKED IN LATIN AMERICA FOR OVER 20 YEARS IN VARIOUS MANAGEMENT POSITIONS. MR. BERLIN HAS BEEN WITH CONAGRA FOR ELEVEN YEARS. VANCE

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Message Attributes

Automatic Decaptioning: X
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Sent Date: 04-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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TAGS: EINV, BTRA, BBAK, US, BL, CO, PE, EC, OPIC, CONAGRA, (BERLIN, JAMES C)
To: LA PAZ BOGOTA MULTIPLE
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